



**2007/2008 Season
Program Advertisement Rates**

<u>Ad Size</u>	<u>Dimensions</u>	<u>1 ad</u>	<u>2 ads</u>	<u>3 ads</u>	<u>4 ads</u>
Full Page	4.75"W x 7.5"H	\$150	\$270	\$380	\$470
1/2 Page	4.75"W x 3.5"H	\$100	\$175	\$240	\$295
1/4 Page	2"W x 3.5"H	\$75	\$130	\$180	\$225
1/6 Page	3.5"W x 2"H	\$60	\$105	\$140	\$165
1/8 Page	2"W x 2"H	\$40	\$70	\$90	\$105

All ads are black and white

<u>Show</u>	<u>Dates</u>	<u>Estimated Circulation</u>	<u>Ad Due Date</u>
<i>Frankenstein Incarnate: The Passions of Mary Shelley</i>	Oct 26-Nov 17	500 People	October 15
<i>24 Hour Play Project</i>	February 2	200 People	Jan 21
<i>Director's Gym Project</i>	Feb 29-March 2	200 People	Feb 18
<i>Goodnight Desdemona, Goodmorning Juliet</i>	April 11-May 3	500 People	March 31

Theatre Unbound Audience Demographics:

- 70% of our audiences are women
- 88% possess a college or graduate degree
- 61% are between the ages of 25-54

We're moving to St. Paul and a fabulous new facility!
The Neighborhood House
at the Paul & Sheila Wellstone Center
179 Robie St E
St Paul, MN 55107

**Theatre Unbound is proud to be a part of your community –
we hope you will advertise with us!
Please contact Christine Winkler at 612-240-2996 or
christinemwinkler@yahoo.com for more information**